



For Immediate Release

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TDK History Museum Commemorates 70th Anniversary *Introduces History of TDK Manufacturing and Japan's Electronics Industry*

TOKYO, JAPAN, December 8, 2005—**TDK Corporation** is pleased to announce the completion of the **TDK History Museum** in Nikaho City, Akita Prefecture, Japan. The grand opening to the general public begins Friday, December 8, 2005.

Focusing on the main theme of ***“What has TDK created?”*** the TDK History Museum tells the story of TDK from the perspective of its manufacturing history. Through many exhibits, displays and educational videos, the museum introduces the magnetic substance ferrite—which was the starting point of TDK.

Many products grew out of that beginning, such as ceramics, application components, recording media, and magnetic heads, as well as the development of technology transfer by TDK, which has walked hand in hand with the development of the electronics industry in Japan.

In commemoration of the 70th anniversary of TDK, the museum is located at the company's Hirasawa Plant in Nikaho City, Akita Prefecture, which has been a manufacturing base since TDK was first founded. The facility has an exterior designed on the theme of red iron oxide, which is the basic material of ferrite, and ceramic materials and is surrounded by the abundant nature of Akita Prefecture. It will be operated as a facility open to not only TDK customers but also local residents and the general public.

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Inside the TDK Museum



Outside the TDK Museum

TDK History Museum Facts:

Name: TDK History Museum

Address: In the premises of TDK Hirasawa Plant, Nikaho City, Akita Prefecture, Japan

Open to the general public: Starting December 8, 2005

Opening hours: 09:00–17:00 (admission until 16:30)

Closed: Saturdays, Sundays, and national holidays

Admission: Free

Plot area: 10,178 sq. meters

Building area: 1,084 sq. meters

Total floor area: 1,117 sq. meters

Structure: Reinforced-concrete structure; two floors above ground

About TDK

TDK Corporation (NYSE: TDK) is a leading global electronics company based in Japan. It was established in 1935 to commercialize "ferrite," a key material in electronics and magnetics. TDK's current product line includes ferrite materials, electronic components, wireless computer networking products, magnetic heads for HDD, and advanced digital recording media. For more information about TDK, please visit <http://www.tdk.co.jp/tetop01/index.htm>

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