



# News Release

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## **TDK CORPORATION RECEIVES INTEL'S PRESTIGIOUS SUPPLIER CONTINUOUS QUALITY IMPROVEMENT AWARD**

**MOUNT PROSPECT, Illinois, March 16, 2005** -- TDK Corporation was named a recipient of Intel Corporation's prestigious 2004 Supplier Continuous Quality Improvement (SCQI) award, Intel's highest honor for its suppliers, for outstanding commitment to quality and performance by suppliers that provide products and services deemed essential to Intel's success. The company was given the award for its efforts in supplying Intel with multi-layer ceramic capacitors, RF components, inductors, EMI components. TDK Corporation and 16 additional SCQI award winners were honored at a celebration in Burlingame, Calif., on March 15.

"TDK is extremely proud to be honored with Intel's most prestigious SCQI Supplier Award for the 2nd consecutive year. Despite the challenging nature of the task, the pursuit of the award helps us to improve our processes to the benefit of both Intel and TDK. We are committed to the SCQI program and support our valuable customer Intel," said Shinji Yoko, Senior Vice President, Member of the board, General Manager, Electronic Components Sales & Marketing Group.

"TDK has had a long and successful history with Intel and, for the second consecutive year, we are proud to award them with Intel's Supplier Continuous Quality Improvement award for their performance in 2004. The SCQI award is Intel's highest honor for its suppliers and represents sustained, outstanding performance in all aspects of their relationship with Intel.

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TDK's commitment to excellence and continuous improvement has positioned them as a leader in the industry and as a highly valued supplier to Intel. We congratulate TDK on this accomplishment," said Randon Riffey, Materials Manager, High Density Substrates and Components, Intel Corporation.

The SCQI awards are part of Intel's Supplier Continuous Quality Improvement process, which encourages Intel's key suppliers to strive for excellence and continuous improvement. To qualify for SCQI status, suppliers must score at least 95 percent on a report card that assesses performance and ability to meet cost, quality, availability, delivery, technology and responsiveness goals. Additional information about the SCQI program is available at <http://supplier.intel.com/quality/>.

Intel also will recognize SCQI award winners today with an advertisement in the U.S., Europe and Asian editions of the Wall Street Journal.

### **About TDK Corporation**

TDK Corporation (NYSE: TDK) is a leading global electronics company based in Japan. It was established in 1935 to commercialize "ferrite," a key material in electronics and magnetics. TDK's current product line includes ferrite materials, electronic components and ICs, wireless computer networking products, magnetic heads for HDD, digital recording hardware and advanced digital recording media. Net sales in FY2004 were US\$6.2 billion. For more information about TDK, please visit [www.tdk.com](http://www.tdk.com). TDK Corporation of America provides a wide range of electronic components including EMC components, inductors, and capacitors in the Americas. For additional information on TDK products visit our web site at [www.component.tdk.com](http://www.component.tdk.com).

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