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**TDK RECORDING MEDIA OEM BUSINESS TO LAUNCH SALES OF 800GB/1.6TB LTO ULTRIUM 4 DATA CARTRIDGES**

*-- High-Reliability Media Meets Demand for Ultra-Capacity Data Storage --*

GARDEN CITY, NY, April 25, 2007 - TDK Corporation today announced that it will launch sales of two LTO Ultrium 4 data cartridges: a rewritable LTO4 and a recordable LTO4, both of which provide large 800GB capacity (1.6TB with 2:1 compression). The products will be available in May 2007.

As digital networks grow in scope and complexity, the volume of data that must be managed continues to increase considerably, creating demand for storage solutions with higher capacities and faster data transfer rates than previous systems. LTO Ultrium 4, with its large 800GB capacity (1.6TB with 2:1 compression) and rapid 120MB/s data transfer rate (240MB/s with 2:1 compression), is the newest backup system for today's high-speed, large-capacity servers.

To achieve its remarkable capacity, the LTO Ultrium 4 data cartridge utilizes tape with 12.65mm width and 896 recording tracks (compared to 384 tracks for LTO Ultrium 1, 512 tracks for Ultrium 2 and 704 tracks for Ultrium 3). The tape thickness has been reduced to facilitate incorporating more tape into the cartridge. As a result, considerably greater precision, performance and durability are required.

Main features of TDK LTO Ultrium 4 data cartridge:

1. Finest-ever metal magnetic material realize higher output power.
2. Special base film with strong, ultra-smooth surface and outstanding dimensional stability.
3. High-precision ultra-thin, dual-layer tape coating technology realizes stable output.
4. Electron-beam Curing EB binder and thermo-setting TDC binder realize high durability.
5. Original servo signal writing technology enables read/write accuracy.
6. High-precision cartridge mechanism enables seamless drive/media interaction, for added reliability.
7. Write-once (WORM type) recordable LTO Ultrium 4 media will be launched at the same time as rewritable media.

## **About TDK**

TDK Electronics Corporation is a subsidiary of TDK Corporation (NYSE: TDK), a global electronics company headquartered in Tokyo, Japan. A leading supplier of advanced recording media technology to OEM customers in the Americas and Europe, TDK Electronics Corporation is on the forefront of next-generation technologies such as Blu-ray Disc recording media, an optical disc ideally suited for data archival and high-definition video recording. TDK Electronics also offers professional data storage solutions including LTO Ultrium media, DAT-72, DAT-160 and DDS4.

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