

For Immediate Release



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TDK CORPORATION ANNOUNCES NEW RoHS DATA AVAILABILITY ***Compliance to RoHS Directive¹ of General Purpose Electronic Components² Complete***

Mount Prospect, Illinois, March 18, 2005 – TDK Corporation announced today that information regarding compliance of the RoHS Directive set to go into effect July 2006 is now available. TDK successfully completed making general-purpose electronic components conform to the European Union RoHS Directive³ in December 2004, along with additional substances independently banned by TDK itself. Starting March 18, 2005, information for these products will be available on TDK's website at www.component.tdk.com.

TDK's effort to conform to the RoHS Directive is a part of the company's product environmental management strategy. TDK Product Environmental Management is based on the concept of product environmental assurance at every stage of the product life cycle from materials procurement and development to manufacture and sales.

TDK has eliminated the use of these six substances:

- Lead
- Mercury
- Cadmium
- Hexavalent Chromium
- PBB
- PBDE

Under the RoHS Directive these substances are banned in applications of electronic components. The company has also reduced the use of the banned substances in applications exempted from the Directive. In addition, TDK has eliminated the use of poly vinyl chloride in the company's general-purpose electronic components and packing materials and put in place a system for supplying environmentally safe products.

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TDK recognizes care for the global environment as an important issue and is committed to bringing about a sustainable society through our personnel in all business operations. Based on this principle, TDK enlists the participation of all personnel to carry out environmental protection activities quickly and efficiently so that future generations may live in a healthier environment. For more information regarding TDK's company-wide environmental commitment please visit our website at: http://www.tdk.co.jp/kankyo_e/index.htm.

About TDK Corporation

TDK Corporation (NYSE: TDK) is a leading global electronics company based in Japan. It was established in 1935 to commercialize "ferrite," a key material in electronics and magnetics. TDK's current product line includes ferrite materials, electronic components and ICs, wireless computer networking products, magnetic heads for HDD, digital recording hardware and advanced digital recording media. Net sales in FY2004 were US\$6.2 billion. For more information about TDK, please visit www.tdk.com.

TDK Corporation of America is the North American sales and marketing division, which provides a wide range of support in electronic components including EMC components, inductors, and capacitors in the Americas. For additional information visit our web site at www.component.tdk.com.

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1. **Conformity to RoHS Directive:** This means that, in conformity with EU Directive 2002/95/EC, lead, cadmium, mercury, hexavalent chromium and specific bromine-based flame retardants, PBB and PBDE, have not been used, except for exempted applications.
2. **General-Purpose Electronic Components:** Refers to the capacitors, inductors, filters and other standard components that make up over 90 percent of TDK electronic components. The remaining products are special order items that are highly customized, non-standard electronic components that TDK plans to make environmentally safe in phases and in accordance with customer preferences and other factors.
3. **RoHS Directive:** Abbreviation for Restriction on Hazardous Substances, which refers to the regulations on harmful substances by the European Union (EU) effective July 1, 2006. The Directive bans the use of six specific harmful substances in electric and electronic devices and products handled within the EU. The six substances are lead, mercury, cadmium, hexavalent chromium, PBB (polybrominated biphenyls), and PBDE (polybrominated diphenylethers).